

## Agenda

**U.S. Department of Commerce  
National Telecommunications and Information Administration  
March 25, 2014 Privacy Multistakeholder Meeting  
Facial Recognition Technology**

**1:00 p.m. – 5:00 p.m. ET  
American Institute of Architects, 1735 New York Ave. NW, Washington, DC**

**Meeting Goals: 1) Discuss Technical Capabilities of Commercial Facial Recognition Technology; 2) Review Preliminary List of Use Cases; 3) Agree on Next Steps**

- 1:00 p.m. Welcome (John Verdi, Director of Privacy Initiatives, NTIA/OPAD)
- 1:10 p.m. Technical Presentation: “Privacy in the Age of Augmented Reality” (Alessandro Acquisti, Ph.D., Associate Professor of Information Technology and Public Policy, Carnegie Mellon University)
- Presentation (20 minutes)
  - Discussion (20 minutes)
- 1:50 p.m. Technical Presentation: “Face Processing in Social Networking Services” (Olga Raskin, Manager, Identity Research, IBG, A Novetta Solutions Company)
- Presentation (10 minutes)
  - Discussion (20 minutes)
- 2:20 p.m. Technical Presentation (Russell S. King, Chief Executive Officer, Paycasso)
- Presentation (10 minutes)
  - Discussion (10 minutes)
- 2:45 p.m. Break

3:15 p.m. Presentation (Amanda Koulousias, Staff Attorney, Division of Privacy and Identity Protection, Federal Trade Commission)

- Background: [Facing Facts: Best Practices For Common Uses of Facial Recognition Technologies](#)
- Presentation (10 minutes)
- Discussion (15 minutes)

3:40 p.m. Facilitated Discussion Regarding Next Steps

- Preliminary List of Use Cases
- Stakeholder Work in Advance of April Meetings

4:50 p.m. Summary of Next Steps and Farewell (John Verdi)